

<u>Go Golf Academy – Junior Golf Programming</u>

Junior Golf Academy

Growing the game is a passion of ours, and this program will do just that. The Go Golf Junior Performance Academy is based on research done by the PGA, Titleist Performance Institute as well as the Long-Term Athletic Development model. Our Academy will allow your child to start their athletic development at an early age, helping them maximize their full potential while having fun!

Fitness, group, and individual instruction are all building blocks to future golf success. Our academy incorporates these building blocks in a two-tier approach. This system allows your junior to progress at their own pace while achieving the necessary skills in order to progress as a golfer. The progress achieved through this system will also allow your junior to become more comfortable and acclimated to time on the golf course. The tier system is outlined as follows:

Introductory – The Introductory tier is the developmental backbone of our Junior Academy. In this tier, we aim to cultivate young athletes. Golf specialization is not the goal in the introductory tier. Juniors will aim to improve their overall athletic coordination through multiple activities like throwing, jumping and running. Juniors will also learn to develop the motor skills necessary to perform a successful golf swing. The second goal of this tier is to acquire the basic skills and fundamentals necessary to the game of golf. Juniors will learn the basics of the golf swing, as well as the ins and outs of life on the golf course. Topics such as golf etiquette, rules and scoring will be stressed in this tier.

Performance - The main goal of the player tier is to turn young athletes into golfers. The performance tier is for those juniors that have shown a mastery of the skills acquired in the previous tiers. These juniors have also expressed a desire to maximize their potential. The goal of the Performance Tier is to develop the individual. Play days will now be centered around the individual rather than team performance. Juniors will receive a detailed practice plan for each month centered around their individual strengths and weaknesses. Once per month, juniors will receive a Titleist Performance Institute session as well as detailed Trackman and video analysis. These juniors also have the opportunity to join the Go Golf Academy Junior League team. This team will travel to other golf courses in the area and compete.

How We Measure Progress

We have gone over our two-tiered approach to development. These tiers also correspond with knowledge learned in each tier. Juniors will work their way through five levels of development centered around the U.S. Kids Golf Player Pathway Curriculum. The nationally recognized U.S. Kids Curriculum shares our belief that golf is a family game. We encourage parents to be invested in their junior's development. Through techniques outlined in the Positive Coaches Alliance, we will work to ensure your junior has an encouraging and engaging atmosphere to grow in the game of golf. Juniors will gain pins as they complete each subsection of each level. The junior's goal is to collect all pins finishing with the final "Mastered" pin. Once a student has achieved the "Mastered" pin, they are eligible for the next tier.

Program Benefits

Spring/Summer Semester – March 15th – July 15th Fall/Winter Semester - August 16th – November 18th

Introductory Tier – Ages 5 – 10 - \$855/Semester 14 weeks/semester **3 monthly payments of \$285**

\$300 Towards Set of U.S. Kids Golf Clubs – Students receive a set of U.S. Kids Golf Clubs with a complimentary fitting

<u>**3 Individual Sessions**</u> – Students work with a Go Golf Academy instructor individually to pinpoint their own personal pathways to improvement with the use of Trackman technology.

<u>Weekly (14) Academy Training Days</u> - Once per week Students meet at the practice facility for practice as a member of the Go Golf Academy team walks the range to provide any assistance based on the areas studied in the student's individual lessons.

<u>2 On Course Lessons</u> - Juniors in the introductory tier will participate in 2 on course lessons focused on routine and course management.

Mental Game/Routine - Students learn the basics of routine during their weekly training days

<u>Fitness</u> – The first 15 minutes of the training session is dedicated to athletic movement such as coordination and athletic stretching

Introductory Tier – Ages 11 – 15 - \$855/Semester 14 weeks/ semester **3 monthly payments of \$285**

\$300 Towards Set of U.S. Kids Golf Clubs – Students receive a set of U.S. Kids Golf Clubs with a complimentary fitting

<u>**3 Individual Sessions</u>** – Students work with a Go Golf Academy instructor individually to pinpoint their own personal pathways to improvement with the use of Trackman technology.</u>

Weekly (14) Academy Training Days - Once per week Students meet at the practice facility for practice as a member of the Go Golf Academy team walks the range to provide any assistance based on the areas studied in the student's individual lessons.

<u>2 On Course Lessons</u> - Juniors in the introductory tier will participate in 2 on course lessons focused on routine and course management.

Mental Game/Routine - Students learn the basics of routine during their weekly training days

<u>Fitness</u> – The first 15 minutes of the training session is dedicated to athletic movement such as coordination and athletic stretching

PGA Junior League – 20% discount on PGA Junior League

Performance Tier – Ages 15 – 17 - \$900/Semester 14 weeks/semester **3 monthly payments of \$300**

<u>**3 Individual Sessions</u>** – Students work with a Go Golf Academy instructor individually to pinpoint their own personal pathways to improvement with the use of Trackman technology.</u>

<u>Weekly (14) Academy Training Days</u> - Once per week Students meet at the practice facility for practice as a member of the Go Golf Academy team walks the range to provide any assistance based on the areas studied in the student's individual lessons.

<u>**1** Playing Lesson</u> - Juniors in the introductory tier will participate in 2 on course lessons focused on routine and course management.

13 Practice Sessions – Academy students receive 13 buckets of practice balls per semester

<u>Mental Game Survey</u> – Juniors take a survey to find out how their brain works on the golf course in an effort to maximize positive swing thoughts.

<u>Fitness</u> – Students meet with our Titleist Performance Institute fitness professional to establish a fitness routine in order to aid them in their own personal swing goals.

<u>2 Trackman Combines</u> – Students participate in this combine test that aims to pinpoint areas of success as well as areas for improvement.

<u>Complimentary Club Fitting</u> – Students of the Go Golf Academy performance tier receive complimentary club fitting with discounts on the purchase of equipment

PGA Junior League – 20% discount on PGA Junior League

PROGRAM EXTRAS

Joining the Go Golf Junior Academy also gives juniors optional access to our PGA Junior League programming throughout the year. The PGA Junior League is a great way for boys and girls to learn golf in a relaxed team environment, PGA Jr. League offers fun all season long. PGA Jr. League takes a team approach to golf—allowing players to grow individually while fostering mentorship among teammates. Kids get a chance to have fun with friends while learning the sport of golf.

> <u>Schedule</u> Summer Session – April 23rd – June 3rd <u>Pricing</u> \$400/junior \$340 for Junior Academy Members

Each player who registers for our PGA Jr. League program will receive: • Two high-quality team jerseys, available in boys' and girls' sizes with their last name • Hat or visor, bag tag, stickers and drawstring bag • Access to a digital center with fun games and news • 6 team practices

· 6 team matches

For more information about PGA Junior League please see the website pgajrleague.com or reach out to the Go Golf Junior Academy team.